



SEGAFREDO ZANETTI AUSTRIA GES.M.B.H.

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# DATA PROTECTION

## Privacy Information

### 1. Data protection

We take the protection of your personal data very seriously. We process your personal data in accordance with the statutory data protection regulations and this privacy policy. The use of our website is usually possible without providing personal information. Personal data (such as name, address or e-mail addresses) is on our website, if possible, only collected on voluntary basis.

### 2. Data collection

We collect data in your inquiries, as well as in the initiation, conclusion, and in the settlement of contracts. This data will be collected, saved and processed by us.

Your visit on our website will be protocolled. Essentially, the IP address, date and time currently used by your PC, the browser type and the operating system of your PC as well as the pages you are viewing are recorded. A personal reference is usually not possible and not intended.

### 3. Data usage and transfer

The personal data that you provide to us, e.g. In the case of a request, order or registration for a seminar or by e-mail (e.g your name and address or e-mail address), you will only be processed to correspond with you and only for the purpose for which you provided us your data. We only pass on your data to third parties, as far as this is necessary for the processing of your inquiry or of your order. To process payments, we pass on your payment data to the bank responsible for the payment.

We assure that we do not pass on your personal data to third parties, unless we are legally obliged to do so, or if you have given us your prior consent. Insofar as we use service providers for the execution and processing of processing processes, the contractual relationships are governed by the provisions of the Data Protection Act.

### 4. Consent and revocation

If you have given us personal data, you can delete it at any time. Data for billing and accounting purposes are not affected by a cancellation or deletion.

## **5. Storage time**

Personal information that has been communicated to us through our website will only be stored until the purpose for which it was entrusted to us is fulfilled. Insofar as commercial and tax retention periods must be observed, the storage period for certain data may be up to 10 years.

## **6. Usage of cookies**

This website uses so-called cookies in several places. They serve to make our website more user-friendly, effective and secure. Cookies are small text and image files that are stored on your computer and stored by your browser. Most of the cookies we use are automatically deleted after your visit (so-called "session cookies").

Other cookies remain on your computer and allow us to recognize it on your next visit and to reduce the loading times of our website (so-called "permanent cookies").

### **Technical cookies**

Cookies of this type are required to ensure the proper function of some areas of the website; Without these cookies you may not be able to navigate through our website correctly.

Cookies in this category include both long-term stored cookies and session-based cookies. This cookie typology is always used regardless of the user's preferences.

Cookies of this type are always transmitted from our domain to the end device of the websites visitor.

### **Analytical cookies**

This cookie typology is used to collect information about the use of the website.

We use this information for the following:

- Statistical analyses
- Improvement of the website to simplify the use and to optimize our services
- Monitor the correct function of the website

This cookie type collects information about the users' activities on the website in anonymous form, as well as information on the type of access to the website and the pages visited.

Cookies of this type are transmitted by our website or by third-party domains.

### **Third party collection cookies**

Cookies of this type are used for marketing campaigns, to gather information about the use of the website by visitors, as well as the key terms used to access the website, the websites visited, and the traffic sources that visitors previously visited. We may use this information to generate reports and to improve the website. The cookies collect information in anonymous form.

Cookies of this type are transmitted by our website or by third-party domains.

Cookies do not harm your computer and do not contain viruses.

You can change the storage of cookies in your browser settings at any time by selecting the "do not accept cookies" function. We point out, however, that in this case our website may not be fully useable.

## 7. Google Analytics

This website makes use of Google Analytics, a web analytics service provided by Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google").

Google Analytics uses so-called "cookies", text files that are stored on your computer and allow an analysis of your use of the website. The information generated by the cookie about your use of this website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use the information stored to evaluate your use of the website, to compile reports on website activity for website operators and to provide other services related to website activity and internet usage.

If required by the law Google will also transfer this information to third parties or if third parties process this data on behalf of Google. Google will never associate your IP address with other Google data. You can prevent the installation of cookies by setting your browser software accordingly; However, please be aware that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

You may opt-out of the data collection at any time by using the Google Analytics Disable Browser Add-on at <http://tools.google.com/dlpage/gaoptout?hl=en>

Please note that this website uses Google Analytics with the extension "\_anonymizeIp ()". As a result, IP addresses are stored exclusively in anonymous form, a direct personal reference in connection with the stored data is thus excluded.

For more information about Terms of Use and Privacy, please visit <http://www.google.com/analytics/terms/en.html> or <https://www.google.com/intl/en/policies/>

## 8. External Fonts - Web Fonts

This website uses Google Fonts. The integration of the Google fonts is done by a server call on Google. Further information.

## 9. Server Log File

IP address and host name are anonymized.

## 10. Facebook plugin

We use the plug-in "Like-Button" of Facebook Inc., 1601 S. California Ave., Palo Alto, CA 94304, USA (Facebook) on our website. You can use it to inform your friends whether you like our website, point out content or share content. The plugin is indicated by the Facebook logo or the addition "Like". Through the plugin personal data can be transferred to Facebook, if you are logged in there.

When you visit our site, your data will be transmitted to Facebook to the extent that you would visit their own website, even if you are not registered as a user on Facebook and do not click the plugin on our website. In this case, however, Facebook is not immediately able to provide a direct personal reference via e.g. to create the IP address to you; This would only be possible via information from your provider.

If applicable, the following data will be transmitted:

- IP address
- Your user ID, if you are registered and logged in on Facebook
- Date and time of your visit
- The browser version and operating system you are using, screen resolution
- The origin of the visitors (referrer), if you followed a link

- Installed plugins like Flash or Adobe Reader
- URL of our page on which the plugin is integrated.

If you are registered on Facebook, their data protection regulations apply in addition (<http://de-de.facebook.com/privacy/explanation.php>). The exact purpose of the transmitted data can also be found in this Privacy Policy.

## **11. Twitter**

We use the Twitter plug-in on our website, a microblogging service provided by Twitter, Inc. (795 Folsom St., Suite 600, San Francisco, CA 94107). This establishes a direct connection with the servers of Twitter from your browser and loads the button from there. The information that the corresponding website has been visited is transmitted to Twitter. Even if you are not logged in, Twitter can collect and save usage data as needed.

Prerequisite is that you have activated the Twitter button and clicked on our website. Then you can "tweet" information via the opening Twitter window and submit the tweeted information to Twitter. This information will then be published on your Twitter user profile.

Further information on the collection, analysis and processing of your data by Twitter as well as your related rights can be found in the privacy policy of Twitter, which is available at <http://twitter.com/privacy>.

## **12. Pinterest**

We use the "pin it" plugin available from Pinterest, Inc., 808 Brannan St, San Francisco, CA 94103, USA.

The "pin it" plugin establishes a direct connection to the servers of Pinterest from your browser and loads the button from there. The information that the corresponding website was called is transmitted to Pinterest. If you are logged in on Pinterest, the visit can be assigned to your Pinterest account. Even if you are not logged in, Pinterest can collect and save usage data as needed.

The data transmitted by clicking on the "Pin it" button will be saved by Pinterest. To avoid this, you must log out of your Pinterest account before clicking the "pin it" button.

Purpose and scope of the data collection as well as processing and use of said data, your rights and privacy preferences, can be found in Pinterest's Privacy Policy, which is available at <http://pinterest.com/about/privacy/>.

## **13. Rights**

You have the right to information, correction, deletion and restriction of the processing of personal data. Insofar as the legal basis for the processing of your personal data is your consent or a contract concluded with you, you also have the right to data portability. You have the right to revoke any consent granted for the processing of your personal data. The legality of the processing of the personal data until the revocation is not affected by the revocation. You have the right to object to the processing of your personal data for direct marketing purposes. In the case of opposition, your personal data will no longer be processed for direct marketing purposes. You also have the right to complain to the supervisory authority.